

## Virtual Classroom

**Did you know that almost 70% of companies will admit that they have a significant engagement and retention problem?<sup>1</sup>**

In distributed organizations, employees are often spread across multiple geographies, leaving them feeling isolated, potentially leading to negative perceptions and disloyalty. But it does not have to be that way. By using digital training and communication tools, you can better engage and enhance employees to become loyal brand ambassadors.

The Virtual Classroom solution delivers employee communication and employee training in one-easy-to-use, easy-to-set-up service. The distance learning is deployed via the Cloud and delivers SCORM-compliant training, videos, and compliance assessments from one inviting interface to empower your employees on the front lines.

With Virtual Classroom, you can provide:

- Live or on-demand video training that empowers your associates with the information they need
- Interactive training sessions featuring two-way audio and video, audience polling, and tracking
- Access to your associates where they are from a device-agnostic platform—all you need is an Internet connection
- Self-paced training through a complete, Cloud-based Learning Management System (LMS)
- Advanced analytics to assess learning and performance



### Features and Benefits:

- Real-time and/or on-demand video training
- Accessible from any Internet-enabled device
- Delivered via private Cloud over satellite, or corporate LAN
- Simple and easy content uploading and publishing
- Robust report generation and export
- Intuitive and customizable interface to dynamically change the look and feel of the system to best fit your corporate identity and needs
- Powerful video tools that enable video uploading directly into the system and benefit from the ability to bookmark and/or insert questions
- Certification management to automatically create certificates for students upon completion
- Built-in assessments with multiple types of questions including the ability to randomize questions and answers
- Robust APIs for integration with existing systems
- Responsive design automatically adapts to all Internet-enabled devices

**HughesON**<sup>TM</sup>

*HughesON is a suite of innovative, Cloud-ready network and digital media solutions designed for the unique needs of distributed enterprises in industries such as retail, hospitality, and retail petroleum.*

## Frequently Asked Questions

### What types of content are supported?

Virtual Classroom can be deployed across several models, including a strictly Cloud-based access model. Doing so enables the system to distribute content from a local device, which improves performance and reduces network impact. This is especially important to retail-oriented customers with distributed workforces, deskless employees, and limited bandwidth that is being used for critical applications such as point-of-sale (POS).

### Can content reside behind my firewall?

Live video broadcasts are deployed via the Hughes multicast satellite network. Training materials are deployed over the corporate LAN, both of which reside 100% behind your secure firewall.

### How much video can be stored?

Hughes-brand media players come with enough capacity to store 200+ hours of HD video content.

### How is content managed?

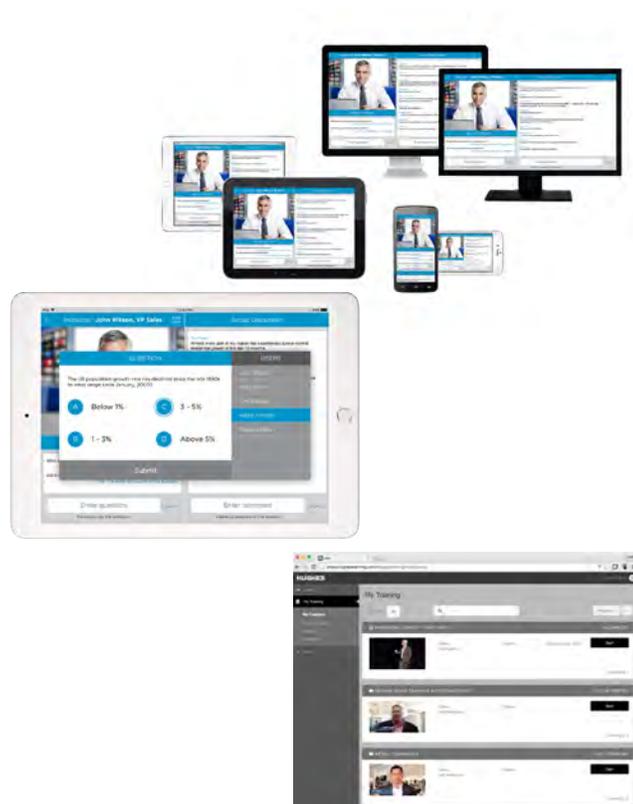
If using the option to store on-demand content at remote locations, the system handles the delivery using built-in content distribution. If you are deploying content from one location, simply choose the location(s) and instantly the desired locations will have the content needed.

### What kind of customer support is provided?

Hughes provides a number of support packages, which can include telephone, email, and on-site support. Regardless, with Hughes, there is one number to call, one point of contact for support.

<sup>1</sup> *Gallop.com*: "Majority of U.S. Employees Not Engaged Despite Gains in 2014," — January 28, 2015

Distributed organizations are quickly learning that Hughes Virtual Classroom is critical to the achieve success. Now, companies can use real-time and relevant training to better engage their most valuable assets, employees on the front lines.



**For additional information, please call 1-888-440-7126  
or visit [business.hughes.com](http://business.hughes.com).**

## About Hughes

Hughes Network Systems, LLC (HUGHES) is the global leader in broadband satellite technology and services for home and office. Its flagship high-speed satellite Internet service is HughesNet®, the world's largest satellite network with over 1.2 million residential and business customers across the Americas. For large enterprises and governments, the company's HughesON™ managed network services provide complete connectivity solutions employing an optimized mix of satellite and terrestrial technologies. The JUPITER™ System is the world's most widely deployed High-Throughput Satellite (HTS) platform, operating on more than 20 satellites by leading service providers, delivering a wide range of broadband enterprise, mobility and cellular backhaul applications. To date, Hughes has shipped over 7 million terminals to customers in over 100 countries, representing approximately 50 percent market share, and its technology is powering broadband services to aircraft around the world.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar® Corporation (NASDAQ: SATS), a premier global provider of satellite operations. For additional information about Hughes, please visit [www.hughes.com](http://www.hughes.com) and follow @Hughes\_Corp on Twitter.