

## Media Training

Did you know that 70% of companies will admit that they have a significant training problem, which leads to poor engagement and turnover?

In distributed organizations, employees are often spread across multiple geographies leaving them feeling isolated, potentially leading to negative perceptions and disloyalty. But it does not have to be that way. By employing better, more convenient, more relevant training, you can better engage and train employees to become loyal brand ambassadors.

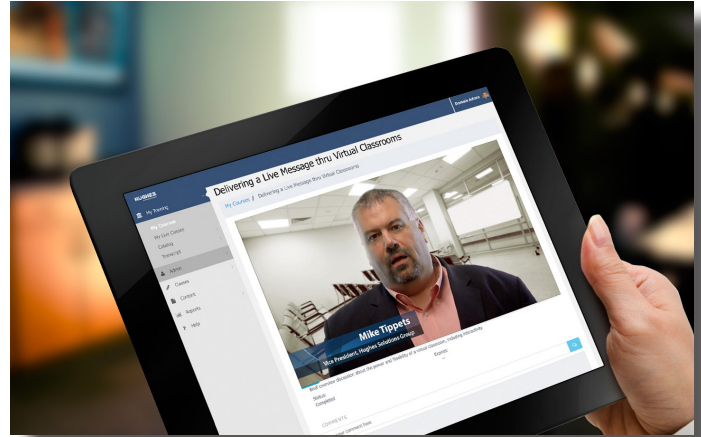
Hughes Media Training leverages the power of video to make training more effective, more convenient, and more cost-effective than ever before. Training is deployed via the cloud and can deliver SCORM-compliant training, videos, and compliance assessments from one easy-to-use interface to empower your front line associates.

### With Media Training, you can:

- Enhance learning and retention through the use of compelling video and digital media
- Make training available on any Web-enabled device
- Easily upload and assign content from any device at any time
- Effectively measure learning and engagement through robust real-time analytics
- Ensure training is most relevant by assigning content-based on job codes, users, or IDs
- Leverage single sign on (SSO) to existing internal systems to ensure passwords stay safe, and learning can be tied to HR records

**“Before Media Training, we were spending \$35,000/month to send training staff around the country. With Hughes, we were able to dramatically reduce costs and make training more effective and fun. Employees and managers love it.”**

~VP, Human Resources and Training



### Features & Benefits:

- Platform can be styled to match corporate branding policies
- 24/7/365 accessible training
- Bring your own device (BYOD)-enabled access
- SSO (single sign on) to ensure protection and ease of access
- Platform built in HTML5 to ensure the best viewing experience on any device
- Simple & easy content uploading & publishing
- Issue multiformat assessments to gauge learning and track performance
- Deliver SCORM-compliant courses and assessments
- Robust report generation and analytics that can be easily exported
- Allow users to browse and watch content via searchable library to broaden skill sets

## Frequently Asked Questions

### What types of content are supported?

Media Training accepts HDTV video, .mp4, .mov, .flv., and .avi video files, and .jpg, .png, and .gif image formats. The system will also display .swf widgets, PowerPoint, Slideshare, Keynote presentations, and displays Web pages and PDFs as part of the multiple-panel display.

### How do I manage content?

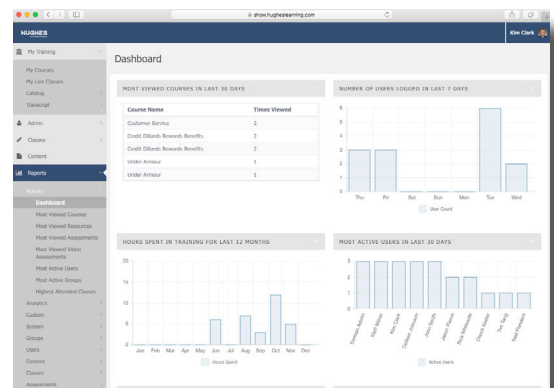
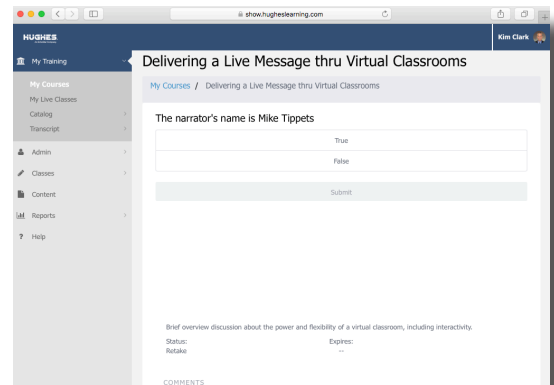
Hughes Media Training is managed using nothing more than a standard Web browser. The content administrator logs into the admin page and has visibility into the entire distributed network. Content can be injected, scheduled, and assigned from one Web interface. The admin can also see what courses have been started, and completed, as well as those passed, failed, and in progress. Additionally, content can be scheduled by date and time to ensure training is taken in the most timely manner.

### What kind of analytics can I see?

Hughes Media allows for local content place holder within the overall platform. This enables individual site managers to upload relevant, local content to be uploaded and displayed in a specific panel. The content administrator retains control over when/where the local content is displayed.

### What kind of customer support is provided?

Depending on preference, Hughes can provide 24/7/365 telephone support. Hughes also provides optional onsite field maintenance services that can be purchased.



Organizations are quickly learning that Hughes Media Training is a cost-effective, scalable, easy-to-set up and use way for employees to receive and participate in relevant training. The result is happy, more informed, more engaged employees who are better prepared to improve the customer/shopper/guest experience, ultimately becoming loyal, brand ambassadors.

For additional information, please please call 1-888-440-7126 or visit [unleash.hughes.com/engage](http://unleash.hughes.com/engage).

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