Digitally Empowered Stores Stretch Data Networks To The Breaking Point

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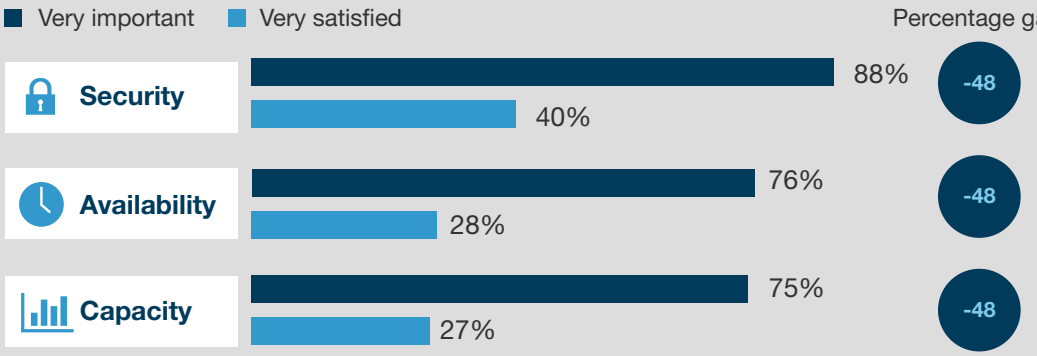
CURRENT STORE NETWORKS FAIL TO MEET THE NEEDS OF DIGITALLY EMPOWERED STORES

As companies implement more digital solutions and initiatives at the store level, the distributed networks that run those solutions struggle to meet demands of security, availability, and capacity the solutions require.



(bandwith and performance)

CRITICAL NETWORK CHALLENGES: SATISFACTION IS LOW WITH KEY NETWORK QUALITIES

(Showing "very satisfied")

25% Their network's flexibility

23% The time it takes to make changes

20% The associated costs

SOLVING TODAY'S DISTRIBUTED NETWORK CHALLENGES

Many stores look to increase managed services to help achieve availability, security, and performance goals.

64% Use internal IT to manage today

35% Use third-party services to help manage today

67% Would use third-party services to help manage in the future

Technologies like SD-WAN can optimize traffic and route around congestion points to deliver better performance.

30% Use SD-WAN today

53% Plan to adopt SD-WAN in the next two years

Read the full study

Methodology:
Source: A study conducted by Forrester Consulting on behalf of Hughes, April 2018.
Base: 100 store operations and technology decision makers at North American retail and financial services companies with 200 or more physical retail locations.

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