

# HughesON™ VoIP Service

## Voice Matters

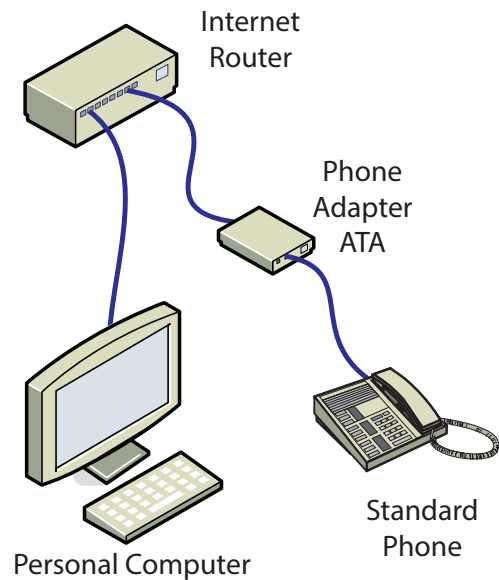
Despite the advent and growth of new communication channels between consumers and businesses, voice services remain important. Research, including Google's study on use of their "click to call" function, shows that for instant answers, complex problem solving or a just personal touch, customers still want to talk to a human being. If you are not using a business Voice over Internet Protocol (VoIP) service, you're missing out on a valuable way to engage with your customers, enhance their experience, and generate revenue. And, of course, keeping employees and management connected over a variety of channels increase operational efficiency. Hughes recognizes the vital role of voice communications and offers reliable, turnkey solutions as part of our optimized communications packages.

## Benefits of VoIP

A VoIP system enhances the customer and workforce experience, improves efficiency with flexible call routing, and integrates into modern UC systems. Hughes' VoIP solutions provide high-quality voice communications that are affordable, flexible, and offer more features than traditional business phone lines. By leveraging existing Hughes networks to converge data and voice, Hughes VoIP Solutions allow for a single network partner and one bill. A VoIP solution doesn't require replacement of existing Hughes technology—and can have a dramatic impact on your overall cost.

## Finding Efficiencies

IT budget demands can seem never-ending. Businesses and franchise organizations are under pressure to maintain a reliable network to meet the requirements for PCI compliance and to be vigilant and anticipatory of growing cybersecurity threats. Add to those ongoing concerns the increasing demand for bandwidth driven by onsite devices and applications dependent on the network, and the pressure mounts to find cost efficiencies. Hughes' VoIP solutions and services can significantly reduce telecom fees for each business and franchise location.

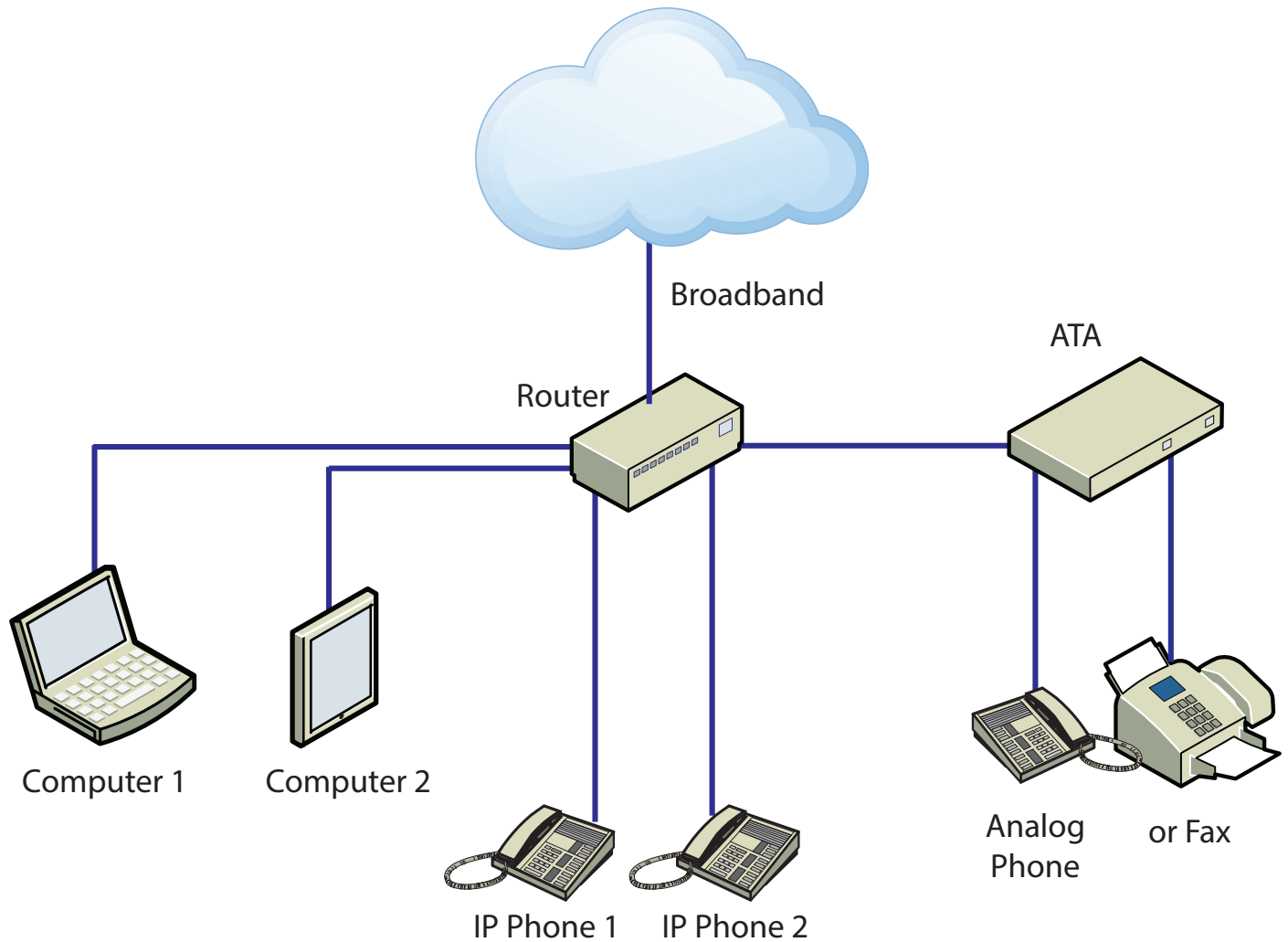


An example might be a hospital that has a main campus with hundreds of patient rooms and a variety of professional services offices that are located near and far. With VoIP services in place the phone calls between long-distance locations to and from the main hospital are now carried on the data network and don't incur long distance charges. Voice and video communications are advanced now because both can traverse the network together, improving the communication between staff and other locations. Call routing between departments and locations is now done more easily and inbound calls can be quickly routed to the correct person. The Hughes VoIP service is flexible and allows for both Analog and Digital phones to co-exist. For those places that are upgraded to VoIP phones, these plug directly into the network. For those places where there are still older analog phones, these are plugged into an ATA which then converts the analog signal to digital and can pass it over the network. This flexibility allows an organization to grow at a pace that their budget can plan for and sustain.

To learn more about Hughes' VoIP solutions, please visit our website.

**HughesON™**

*HughesON is a suite of innovative, Cloud-ready network and digital media solutions designed for the unique needs of distributed enterprises in industries such as retail, hospitality, and retail petroleum.*



**For additional information, please call 1-888-440-7126  
or visit [business.hughes.com](http://business.hughes.com).**

## About Hughes

Hughes Network Systems, LLC (HUGHES) is the global leader in broadband satellite technology and services for home and office. Its flagship high-speed satellite Internet service is HughesNet®, the world's largest satellite network with over 1.2 million residential and business customers across the Americas. For large enterprises and governments, the company's HughesON™ managed network services provide complete connectivity solutions employing an optimized mix of satellite and terrestrial technologies. The JUPITER™ System is the world's most widely deployed High-Throughput Satellite (HTS) platform, operating on more than 20 satellites by leading service providers, delivering a wide range of broadband enterprise, mobility and cellular backhaul applications. To date, Hughes has shipped over 7 million terminals to customers in over 100 countries, representing approximately 50 percent market share, and its technology is powering broadband services to aircraft around the world.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar® Corporation (NASDAQ: SATS), a premier global provider of satellite operations. For additional information about Hughes, please visit [www.hughes.com](http://www.hughes.com) and follow @Hughes\_Corp on Twitter.