

# Corporate DVR™

## Expandable DVR for the Distributed Enterprise

Distributed organizations that have strong communication programs have a higher productivity rate and can recognize higher profits. Using video to communicate with the distributed workforce is the best way to communicate. Whether you are broadcasting a live “town hall” meeting or distributing on-demand videos for training and information, the Hughes Corporate DVR makes it possible. In much the same manner as a home DVR, users can view, record, and participate in a wide-range of events. But, as a corporate appliance, it adds the benefit of centralized control and distribution.

## Flexible Communication

Society has become accustomed to viewing content when and where it is convenient. The introduction of the home-based DVR has revolutionized commercial television viewing. No longer subjected to network schedules, viewers can record and watch television whenever and wherever they want on any number of fixed or portable devices. Enterprise communication needs to be just as flexible, using the latest video technologies to communicate messages, deliver training, and improve productivity.

## Features & Formats

- Supported video formats: MPEG-2, MPEG-4, h.264
- Support image formats: .JPG, .GIF, .PNG
- Support for HD video at 720p and 1080p
- Storage capacity of over 400 hours of HD video
- Support for multicast video streaming playback
- Centralized control over tuning and recording
- Receive on multiple interfaces simultaneously
- Cloud-based CMS included



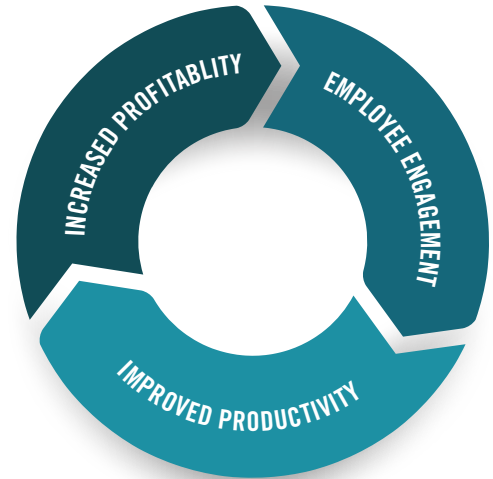
## Solution includes:

- Provides users with access to on-demand or live content anytime and anywhere.
- Access to content from an easy-to-use program guide and Web interface.
- Enable the multicast distribution of data to geographically dispersed locations.
- Leading edge appliance allows live and time-shifting view viewing of corporate content.
- Optional configuration enables IT patch and update distribution to remote sites.
- Easy to install and configure.

## Communicate and Grow Your Business

There is a strong link between employee engagement and business performance. Engagement is the emotional commitment that an employee feels toward the enterprise. Engaged employees are more productive, deliver better customer service, and generally go the “extra mile” to help grow the business. Employee engagement is developed through direct, regular, and open communication with senior leadership.

The Hughes Corporate DVR opens the door to improved communications and allows your organization to deliver live and on-demand communications to every part of your distributed network – enabling users to view content when, where, and on the device they want.



## Corporate DVR FAQs:

### How do I manage players and content?

Dining Room TV is managed using nothing more than a standard Web browser. The content administrator logs into the admin page and has visibility into the entire template. The admin simply adds applicable photos, videos, local announcements, social media feeds, etc. Social media feeds can go through an automated or manual approval process prior to posting. For the training aspect, video and other content can be injected, scheduled, and managed from one Web interface. The admin can also see player status in real time.

### What kind of customer support is provided?

Depending on preference, Hughes can provide 24/7/365 telephone support. Hughes also provides optional onsite field maintenance services which can be purchased.

Restaurants and franchises alike are quickly learning that Hughes Dining Room TV is a cost effective, easy-to-set up and use method to elevate your guests' experience and better train your employees. The result is brand loyalty stemming from both your customers and employees, leading to increased revenue and reduced turnover.

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For additional information, please call 1-888-440-7126 or visit [business.hughes.com/engage](http://business.hughes.com/engage).

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