

Video OnDemand™

Powerful video delivery solution to better immerse and engage your associates.

To remain competitive, today's businesses need to constantly communicate up-to-date information to your employees. Doing so ensures that your front line associates have the information they need to best communicate with your customers.

Delivered via the Hughes MediaManage platform or the HS3600 corporate DVR, Video OnDemand (VOD) enables your business to provide relevant content to the right people at the right time. Available on virtually any smart-enabled device, users can access powerful video training at time and place, and device, that is most convenient for them.

With Video OnDemand, you can:

- **Improve associate productivity** – The VOD platform can deliver job aid on demand so that associates can learn solutions to problems as they occur, enabling your employees to attribute new skills at the time of need, situation, or incident.
- **Easily add, update, and view content** – Managers can easily log into the Cloud portal to upload, update, or remove content, making it more relevant and timely.
- **Access via touchscreen or mouse** – VOD users can easily access videos right from the main screen. If the monitor is not touchscreen-ready, users can utilize any computer mouse to access content.
- **View content on any device** – The VOD platform can deliver content to any Internet-enabled device at any time.
- **Access powerful analytics** – Administrators can get usage statistics at any time for any employee whether a user is viewing on their own or as part of a group.



Solution includes:

- **Hughes media signage player OR Hughes HS3600 DVR**
- **Professional installation and maintenance**
- **Cloud-based content management system (CMS)**
- **Hosting options**
- **Support options**

Video OnDemand FAQs:

What types of content are supported?

Hughes MediaManage accepts HDTV video streams, .mp4, .mov, .flv, and .avi video files, and .jpg, .png, and .gif image formats. The system will also display .swf widgets, RSS and social media feeds, as well as display Web pages as part of the multipanel display. For the social media component, you simply select the hashtags or feeds you want to display.

How do I manage players and content?

VOD is managed using nothing more than a standard Web browser. The content administrator logs into the admin page and has visibility into the entire template. The admin simply adds applicable photos, videos, local announcements, social media feeds, etc. Social media feeds can go through an automated or manual approval process prior to posting. For the training aspect, video and other content can be injected, scheduled and managed from one Web interface. The admin can also see player status in real time.

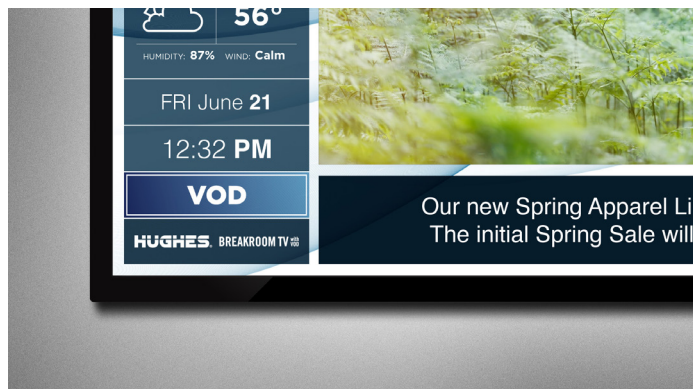
Can I use existing screens with VOD?

Through an integrated player and smart-app, VOD can be used to display compelling videos on demand. Therefore, if no breakroom exists, you can capitalize on the technology you already have to deliver the right information at the right time to your team.

What kind of customer support is provided?

Depending on preference, Hughes can provide 24/7/365 telephone support. Hughes also provides optional onsite field maintenance services which can be purchased.

Businesses of all sizes are quickly learning that Hughes VOD is a cost effective, easy-to-set up and use method to better inform, train, and engage your employees. The result is increased brand loyalty stemming from employees, leading to increased revenue and reduced turnover.



For additional information, please call 1-888-440-7126 or visit business.hughes.com/engage.

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