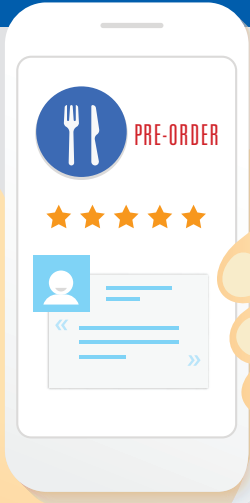


# DIGITAL-FIRST DINERS DRIVE NETWORK-FIRST THINKING

THE RESTAURANT OF THE FUTURE IS HYPER-CONNECTED AND WILL REQUIRE ROBUST NETWORK INFRASTRUCTURE



Restaurant networks must be flexible enough to adapt to the rapidly evolving demands of connected guests.

## Diners Demand Mobility

**50%** want mobile payments

**51%** want mobile ordering

**47%** want mobile loyalty program management



## Restaurants' Planned Tech Investments

By 2019

**76%** Mobile Payments

**37%** Tableside Ordering w/ Guest Device

**50%** Interactive Digital Signage



# CONNECTIVITY & ROI CONNECTION

**64%**

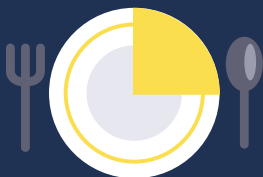
of diners will choose a restaurant if it offers free WiFi

**30%**

of customers are influenced to purchase a product by digital signage.

**5%**

average increase in sales for restaurants with digital menu boards



**1/4**

of restaurants plan to make upgrades or changes to Guest WiFi in 2019.



**25%**

of restaurants put Guest WiFi in the TOP 10 on innovation agendas for 2019.

SOURCES: Hospitality Technology's 2018 Customer Engagement Technology Study  
Hospitality Technology's 2019 Restaurant Technology Study  
Digital Signage Today

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